

# Domestic Travelers Mailing List

**Total Universe: 2,505,567**

**Base Rate: \$85.00/M**

## Description Summary

Oh the places we'll go! Whether by plane, train, RV, car, or bus, people all over the country are traveling in the U.S. This group of prospects is eligible for countless promotions and offers. Hotels, restaurants, transportation - you name it, these consumers need it on the go. Reach these domestic travelers with our accurate postal, telemarketing, and email data. We update our data every month to assure our clients that they are getting the best-quality list on the market. Take your direct marketing campaign for a ride!

## How Our Data Is Compiled

Our Domestic Travelers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2018, U.S. residents spent \$932.7 billion on domestic travel
- In recent years, Orlando, FL has been known to be the most popular domestic summer destination.

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: hotels, restaurants, amusement parks, RV parks, campsites, rest stops, rental car companies, train lines, airlines, and much, much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Age(s) of Children

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Lifestyle

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899